

Revised Key Priorities

Summary:

To report on the revision of the Council's Key Priorities the first step in the review of the 2020 Strategy.

Portfolio: Leader (Cllr Moira Gibson)

Date signed off: 22 October 2015

Wards Affected: All

Recommendation

The Executive is advised to RESOLVE to adopt the Council's revised Key Priorities.

1. Resource Implications

1.1 There are no additional resource implications.

2. Key Issues

2.1 The 2020 Corporate Strategy is due to be reviewed by March 2016. In line with this, the first area to be revised is the Council's Key Priorities.

2.2 Annex A sets out the revised and current key priorities.

2.3 Officers are currently working on the project plans that then sit under each priority which will demonstrate how each priority will be delivered.

3. Options

3.1 The Executive is asked to agree or not agree the changes to the Key Priorities.

4. Proposals

4.1 It is proposed that the Executive agree the changes to the Key Priorities as the first step in the review of the 2020 Strategy.

Annexes	Annex A – Updated Key Priorities
Background Papers	None
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Consultations, Implications and Issues Addressed

Resources	Required	Consulted
Revenue	N/A	
Capital	N/A	
Human Resources	N/A	
Asset Management	N/A	
IT	N/A	
Other Issues	Required	Consulted
Corporate Objectives & Key Priorities	✓	
Policy Framework		
Legal		
Governance		
Sustainability		
Risk Management		
Equalities Impact Assessment		
Community Safety		
Human Rights		
Consultation		
P R & Marketing		

Review Date:

Version: 1

Revised Key Priorities.

Detailed below are the current and revised key priorities.

Revised Key Priority		Current Key Priority.	
1	<p>To deliver an improved Camberley Town Centre for the benefit of the borough; Including:</p> <ul style="list-style-type: none"> • Delivering a viable/sustainable redevelopment of the A30 frontage. • Working with partners to improve accessibility to the Town Centre through improved road network and transport links. • Delivering the overall Town Centre vision including LEKR/station and leisure opportunities 	1	<p>To deliver an improved Camberley Town Centre for the benefit of the Borough including:</p> <ul style="list-style-type: none"> • Redevelopment of the A30 frontage; • Regeneration of the Town Centre; • Provision of civic, leisure and theatre facilities at Knoll Road.
2	<p>To assist with the improvement of economic growth for Surrey Heath by;</p> <ul style="list-style-type: none"> • Using prudential borrowing opportunity to improve sustainability and growth in Surrey Heath. • Maximising income returns from our reserves, through effective investment strategies. • Maximising the potential for appropriate construction-led growth in the borough. • Delivering the Economic Development Strategy Action Plans for Surrey Heath. 	2	<p>Working with partners to make Camberley a destination of choice with improved transport in the Borough:</p> <ul style="list-style-type: none"> • Deliver an access strategy for Camberley Town Centre; • Complete and ensure funding for a Camberley Movement Study; • Support economic development in Camberley; • Continue to work closely with train and bus providers to improve marketing Camberley as a destination of choice.
3	<p>Securing the future of local services in Surrey Heath through a variety of strategies including;</p> <ul style="list-style-type: none"> • Internal service transformation. • Maximising use and occupation of publicly owned assets. • Developing a longer term vision for sustainable collaborative working 	3	<p>Securing the future of local public services in Surrey Heath through a variety of strategies including:</p> <ul style="list-style-type: none"> • Service rationalisation; • Headquartering Surrey Heath's local public services in Camberley; • Joint working.
4	<p>Working with partners and the community to keep Surrey Heath a clean, green and safe place for the continued wellbeing of our borough.</p>	4	<p>Delivering with partners the Sustainable Community Strategy priority action plans to improve: community safety, transport, health, children and young people and</p>

		<p>economic wellbeing.</p> <ul style="list-style-type: none">• Working with partners to promote health and wellbeing;• Supporting Families Project;• Community Safety;• Maintain links with businesses.
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